

# REXOTICA

Your story matters...

# Opportunity

Each product has a function and a story... and we believe it is all about your story...

A perfect gift





## What we do...

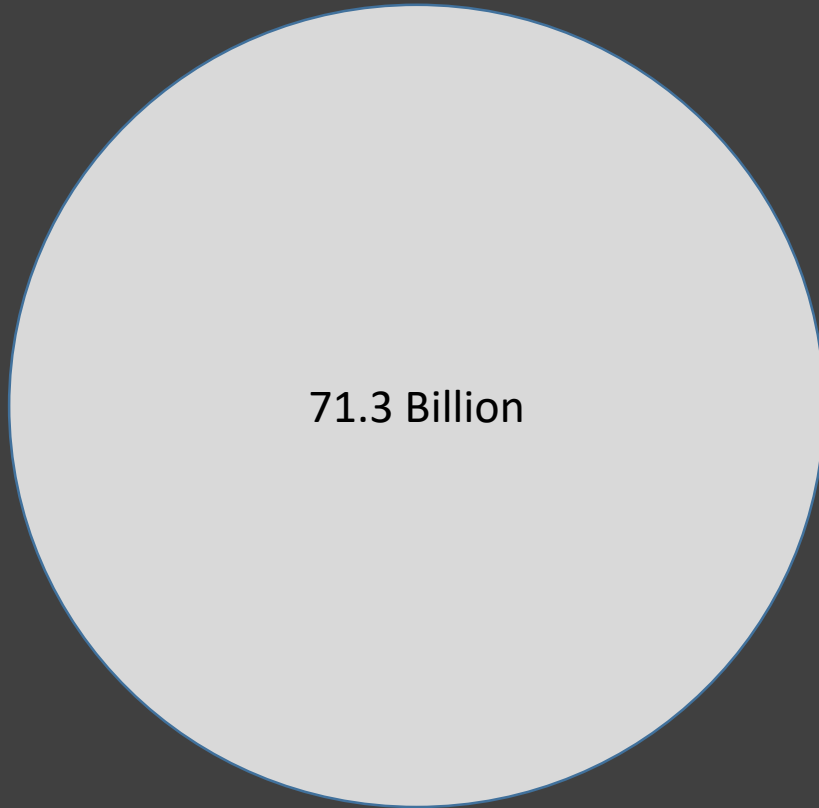
We make specially designed jewelry that embodies your personal story in a resin

A perfect gift option for your loved one's





# Market Size\*



US jewelry industry



US specialty jewelry  
(Generates over 43% of sales)



REXOTICA Jewelry

\* [brandongaille.com/14-jewelry-industry-statistics-and-trends/](http://brandongaille.com/14-jewelry-industry-statistics-and-trends/)[5/24/2019]

# Competition-

- Etsy sellers \$30 - \$70
- Amazon \$10 - \$40
- Independent sellers \$30 - \$200
- REXOTICA \$15 - \$30



# Market Strategy

- It costs \$2 - \$5 for one pendant and we sell at \$15 - \$30



# Team

## Founders



Raj Oak  
Designer

Jewelry  
Expert

Legal  
Expert

Marketing  
Expert

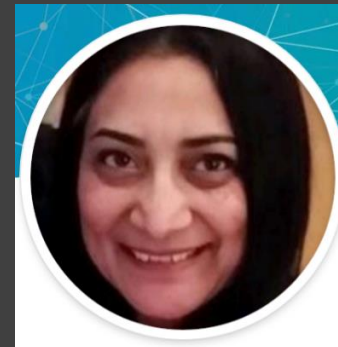
## Advisors



Dale McCauley  
Makers Space Manager  
- OSU



Sanjai Tripathy  
Launch Academy instructor  
- OSU



Nita Shah  
Executive Director  
- MESO



Kristin Ratzlaff  
Director of Business Development  
- Formos

Questions ?